

Ref. No.: IU/SPS/2025/NPW/135

18<sup>th</sup> November, 2025**'National Pharmacy Week 2025'**(18<sup>th</sup> to 22<sup>nd</sup> November, 2025)

School of Pharmaceutical Sciences (SPS), Faculty of Pharmacy, Integral University, Lucknow is organizing series of activities to observe National Pharmacy Week (NPW) 2025. This year NPW theme is *Pharmacists as Advocates of Vaccination*. Participations are invited in following activities;

**1) Social Media Campaign**

Participant student may create and share informative short video on the theme of the event and post on any social media platform/instagram reels with #iusps

**Guidelines:**

Team: Individual participation, no team

Duration of Video: Not more than 2 minutes

Content: Source of the content should be authentic and stated in the video.

Verification: The video should be self-made and not copied from elsewhere. Face of the participant should at-least once appear in the video for verification purpose.

Judgement: Videos will be judged based on number of likes on the uploaded video till 22/11/2025, 10 am.

Eligibility: D. Pharm students from first year and second year of SPS

**2) Comic Brochure Competition**

Student social pharmacy club is organizing a comic brochure competition on the theme of the event for D. Pharm first year and second year students.

**Guidelines:**

Enteries should be individual or in teams not more than two

The brochure should be in a comic.

Size: A4 sheet (single page)

Medium: Handmade/drawn (colored pens, pencils, markers)

Text can be in English, Hindi, or a local language.

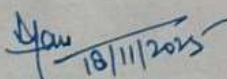
Participant details should be mentioned at the back on brochure

Submission deadline: 21/11/2025, 12:00pm

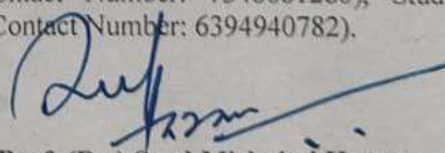
Judging criteria: equal weightage to;

- Relevance and message clarity
- Creativity and originality
- Accuracy of information
- Artistic presentation
- Adherence to theme and guidelines

Faculty coordinator from department SPS; Ms. Widhilika Singh (Contact Number: 7348681280), Student Coordinator; Ms. Aradhana (Contact Number: 8052805662) and Mr. Sunil (Contact Number: 6394940782).

  
18/11/2025

**Dr. Irfan Aziz**  
Principal  
SPS



**Prof. (Dr.) Syed Misbahul Hasan**  
Dean,  
Faculty of Pharmacy